



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-24-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 399827		Contract Dt 09-24-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS			Station/Market WABC - NEW YORK					
Agency Est#				CMS # 244437		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-01-2012		End Date 10-01-2012		Billing M (Broadcast Month, Cycle 1)			Package N		Contract Title 244437			
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-01-2012	10-01-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)					7	30	X							1	1,600	1	1,600.00	
2	10-01-2012	10-01-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)					7	30	X							2	2,000	2	4,000.00	
3	10-01-2012	10-01-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30	X							1	1,400	1	1,400.00	
4	10-01-2012	10-01-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)					7	30	X							1	1,100	1	1,100.00	
5	10-01-2012	10-01-2012	06:15PM - 06:30PM	EN 5-630PM CFB (7609)					7	30	X							1	2,000	1	2,000.00	
6	10-01-2012	10-01-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)					7	30	X							1	4,500	1	4,500.00	
																			Contracted Gross Total:		7	14,600.00
																			Actual Gross Total:		7	14,600.00
																			Agency Commission:			2,190.00
																			Net Total:			12,410.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments		Actual Total											
Oct 12			0.00		0.00		14,600.00		0.00		14,600.00											
TOTAL			0.00		0.00		14,600.00		0.00		14,600.00											

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood